



statement 
ARTS
Art for a Conscious World

2020 TECHNOLOGY IMPACT REPORT



Our students are impacted by digital inequity. When the COVID-19 pandemic disrupted education in New York City, thousands of students lacked the resources needed for a smooth transition to remote learning.



Statement Arts believes in the power of an integrated arts education to cultivate the next generation of leaders who can inspire social and cultural change. Our holistic approach supports young people and offers the space for them to find their voices and add their statements to the world.

Who We Are

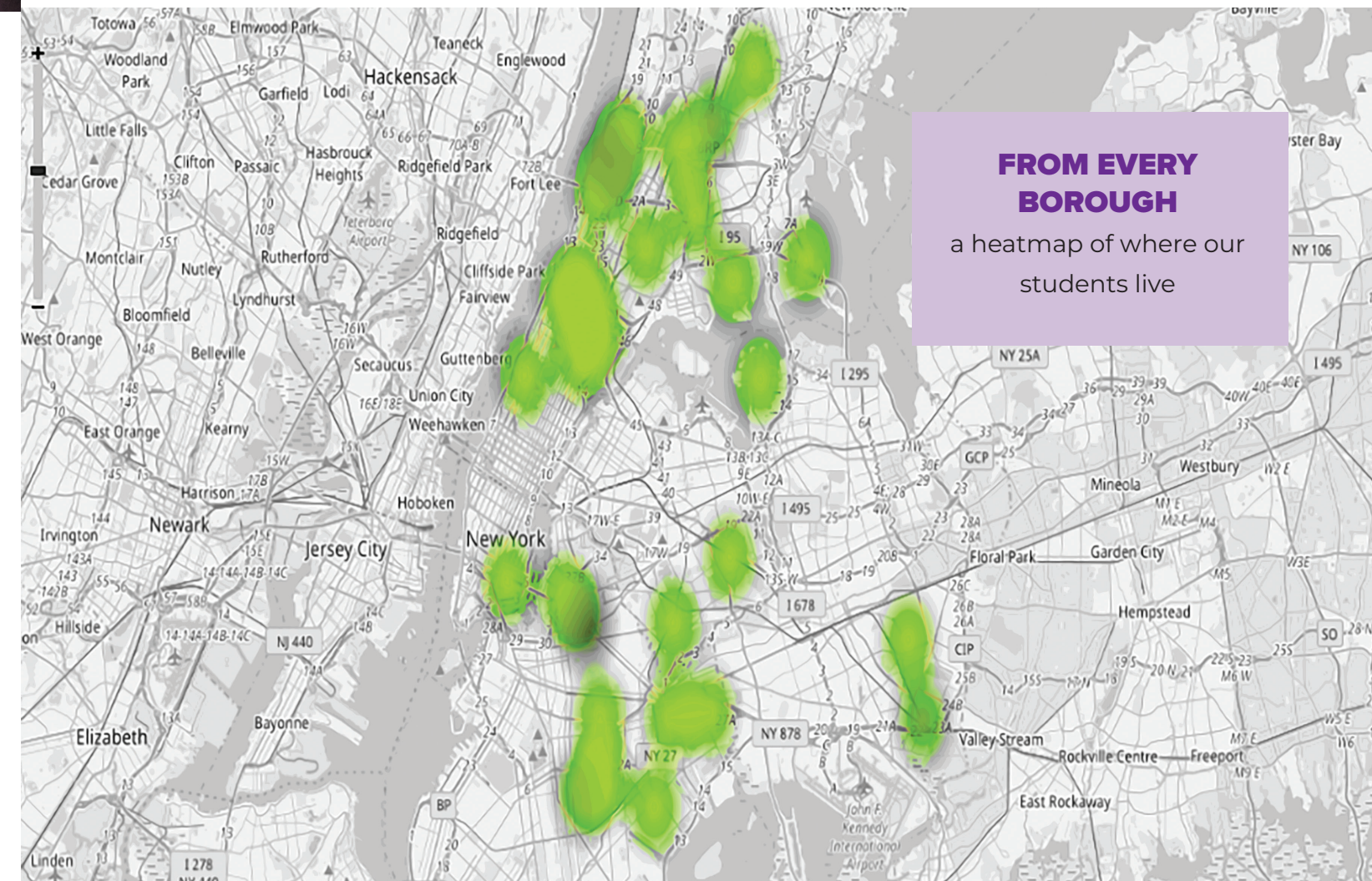
We're a nonprofit organization based in New York City that has brought world-class arts education programs to marginalized youths for more than 18 years.

Why It Matters

Graduates of our programs have gone on to reach their own definitions of success, including two Posse Scholarship Recipients, one Gates Millennium Scholarship Recipient, and one Sundance Film Festival participant. Our college prep program, StART Dreaming, has a 100% success rate in college admissions and matriculation for all of our high school graduates.



The COVID-19 crisis has disrupted education for all students, but has hit students from vulnerable and systemically neglected populations the hardest. *



100,000
SCHOOL AGE STUDENTS
in NYC do not have Internet services*

80,000
SCHOOL AGE STUDENTS
in NYC do not have a device that accesses the Internet*

* statement made by Education Trust, a research and advocacy nonprofit that works to close opportunity gaps that disproportionately affect students of color and students from low-income families

* according to nonprofit advocacy organization Citizens' Committee for Children of New York

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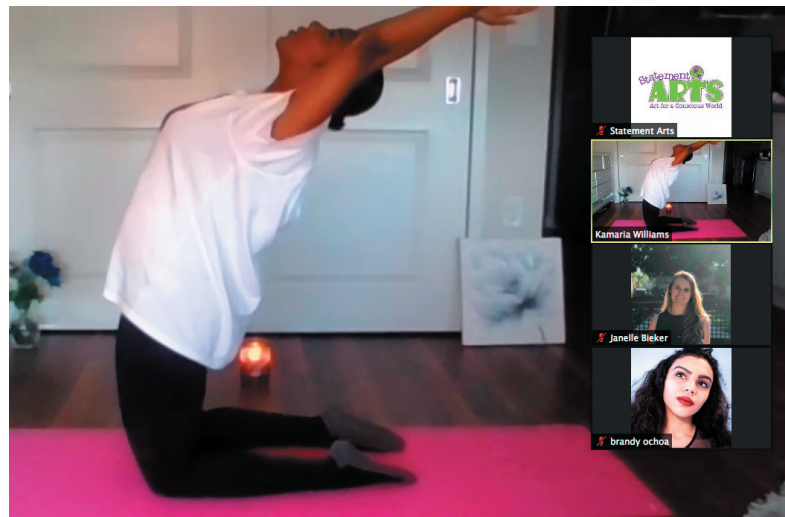


CABARET AT THE TRIAD THEATRE

Our new friends at the Triad Theatre hosted and filmed our first ever Cabaret. All COVID-19 protocols for safety, including sanitizing, social distancing and masks were implemented.

YOGA WITH KAMARIA

We hosted interactive Zoom sessions to fill our family's needs, including a series of Yoga sessions led by an alum, Kamaria Williams.



START YOUNG, 2020 VIRTUAL SHOWCASE

Thirteen other arts and cultural organizations banded together to create the Uptown Arts & Cultural Collective (UACC). UACC's mission was to bring bilingual, impactful programming that would exclusively serve students residing in Upper Manhattan and the Bronx. More than 200 young people participated in this free programming.

Our programming has responded quickly to social distancing measures.

We pivoted to virtual versions of our summer youth and college readiness programs. New digital offerings were born out of addressing the need to fill the gap between the academic learning experience and developing a career.

Our StART Dreaming College Readiness Program moved to Zoom and our volunteers mentored and guided our students through their college application process. Students attended Zoom lectures from college guest speakers, were provided online coaching for college auditions, and received financial aid and FAFSA consultation services. We are hopeful that even during these challenging times, we will still be able to empower our participants and connect them to higher learning opportunities.

In response to our ever-changing digital landscape, we've launched StART Design Lab & Studio to support our alumni in developing professionally. We

created a space for students to fine-tune their arts skills and learn the business behind them via Zoom & Google Classroom.

Even during these difficult times, NYC continues to be the epicenter for arts and culture. The StART Design Lab & Studio Program is a free program designed to provide young adults with workshops and opportunities in artistic development, career management and performance projects. Our vocal master classes culminated in a virtual Cabaret. In order to comply with the COVID-19 restrictions, a small group of performers and staff recorded individual performances at the Triad Theater in NYC. We then had a 'cabaret show' via Zoom.

400+
HOURS ON VIDEO CALLS

instructing classes, mentoring students, and offering social services in 2020

Donations of gently-used technology supports our students.

We believe technology can do amazing things, which is why we need your generosity: to help each of our students leverage the potential of technology to achieve their goals.

“The overall picture is dire with regard to both the short- and long-term stability of arts and culture organizations in New York City.

But there have also been some glimmers of hope.

Across digital platforms, arts and culture organizations are finding new ways to interact with audiences, and people are creating art in new ways in our new socially distanced world. Cultural organizations have also risen to the occasion to prove that cultural groups are resource hubs for their communities.” *

As we continue to navigate through daily COVID-19-related difficulties, the arts and culture sector must also address the disparate impact faced by certain communities. Statement Arts continues to think critically about how we can reach more young people throughout NYC’s under-resourced communities. We remain agile and flexible to continue providing free cultural, college preparatory, and life skills-building activities including SAT prep classes, financial literacy classes, acting and vocal master classes, and the StART Speaker Series which brings professional artists in to speak to students about their careers in the arts.



LAPTOPS, GADGETS & SOFTWARE

It’s amazing how far technology has come in such a short time and the major impact computers now have in the lives of everyone in our world. COVID-19 has highlighted the existing disparity in the quality of laptops our students have available. Laptop and router donations allow our students a more engaging virtual education free from internet connectivity issues, fast loading times, and software that allows them to explore their creativity.



PHOTOGRAPHY & VIDEO CAMERAS

High-quality cameras allow our students to shine. Technology donations are needed in order to produce headshots, resumes, clips and demo reels. Actors need demo reels in order to submit to casting calls and be considered for parts or spots in drama and acting programs.



LIGHTING & SOUND EQUIPMENT

Many of our students are actors, directors, and small business owners. Access to these items equalizes the playing field for many students applying to drama programs that require reels in order to attend. High-quality photography is instrumental in increasing sales of the products many of our alumni are creating, such as handmade jewellery and knitted accessories in an increasingly digital-first, e-commerce world.

3 in 4

RESPONDENTS

stated that their role in the technical theatre industry is also their primary career*

13%

OF STAFF

at participating technical theatre organizations are people of color

40%

OF NATIONAL WORKFORCE

identify as people of color

*DCLA partnered with Americans for the Arts and SMU DataArts to examine the financial impact of COVID-19 on NYC’s non-profit cultural sector. Read the report [HERE](#).

Thank You For Your Ongoing Support



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